## Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Shri Vaishnav School of Management BBA+MBA (FINTECH) II Semester

Choice Based Credit System (CBCS) (2022-2026)

| S.<br>No. | Course<br>Category | COURSE<br>CODE | COURSE NAME                                 | Examination Scheme  |                              |                                  |  |                                  | Teaching |   |   |         | 10          |
|-----------|--------------------|----------------|---|---|------------------------------|----------------------------------|--|----------------------------------|----------|---|---|---------|-------------|
|           |                    |                |   | THEORY  |                              |                                  | PRACTICAL                              |                                  |          |   |   | 100     | RKS         |
|           |                    |                |   | End Sem<br>University<br>Exam<br>(60%)  | Two<br>Term<br>Exam<br>(20%) | Teachers<br>Assessment*<br>(20%) | End Sem<br>University<br>Exam<br>(60%) | Teachers<br>Assessment*<br>(40%) | Th       | Т | P | CREDITS | TOTAL MARKS |
| 1         | MAJ                | BBA201         | Fundamentals of Organization<br>Behavior    | 60  | 20                           | 20                               | 0                                      | 0                                | 3        | 0 | 0 | 3       | 100         |
| 2         | AECC               | ML307          | Environmental Management and Sustainability | 60  | 20                           | 20                               | 0                                      | 0                                | 4        | 0 | 0 | 4       | 100         |
| 3         | MAJ                | BBA208         | Introduction to Fintech                     | 60  | 20                           | 20                               | 0                                      | 0                                | 3        | 0 | 0 | 3       | 100         |
| 4         | MIN                | BBA204         | Basics of Training and Development          | 60  | 20                           | 20                               | 0                                      | 0                                | 3        | 0 | 0 | 3       | 100         |
| 5         | MIN                | BBA203         | Fundamentals of Consumer Behavior           | 60  | 20                           | 20                               | 0                                      | 10                               | 3        | 0 | 0 | 3       | 100         |
| 6         | GE                 |                | Generic Elective Course - II                | Credit Scheme will be as per the syllabus of the respective Generic Elective Course 4 100 |                              |                                  |  |                                  |          |   |   |         |             |
|           |                    |                |   | 300   | 100                          | 100                              | 0                                      | 0                                | 16       | 0 | 0 | 20      | 600         |

<sup>\*</sup>Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Board of Studies** Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

**Faculty of Studies** Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Controller of Examinations Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Registrar Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Vice Chancellor

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore